

# EMPOWERING BUSINESS AND BUILDING TRUST WITH THE APEC CROSS BORDER PRIVACY RULES [WEBINAR]

**Date:** Wednesday, 23 September 2020

**Time:** Singapore – 2pm to 3.30pm

Japan – 3pm to 4.30pm

**[BY INVITATION ONLY]**

Singapore and Japan enjoy strong economic ties over the years. In 2019, Japan was Singapore's 8<sup>th</sup> largest trading partner, while Singapore was Japan's 3<sup>rd</sup> largest foreign direct investor in Asia. To adapt to the global digital economy, both countries have taken active steps to encourage seamless, trusted data transfers and to reduce trade obstacles by participating in the APEC Cross Border Privacy Rules System.

Come hear from the regulators and industry experts from Singapore and Japan on:

- Updates on both countries' data protection regulatory landscape and how your business can operate confidently in them,
- Benefits of the APEC Cross Border Privacy Rules (CBPR), &
- The unique advantage for businesses as a result of Singapore & Japan's recognition of the APEC CBPR as a legitimate transfer mechanism.

For Enquiries, please kindly contact  
[Data\\_Protection\\_Certifications@imda.gov.sg](mailto:Data_Protection_Certifications@imda.gov.sg)

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**REGISTRATION CLOSES ON 16 SEPTEMBER 2020**

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