

Japan Information Technology Services Industry Association works for greater dynamism and sophistication in the industry through nine activities. These include surveys and research related to business operations and technology, providing information, and international exchange.

About JISA

JISA Mission

- Aiming for further growth through a strategic response to structural changes in the industry (future prospects)
- Contributing to the development of the economy and society by promoting the growth of the industry and the greater use of information technology
- Improving the presence of the industry in Japan and overseas by strengthening its unifying force as Japan's leading group in the information services industry

Membership

Total number of Regular Members:
601(as of 2016)

- Regular Members – leading software developers, information processing and database / VAN service suppliers
- Associate Members – leading Japanese hardware vendors, bankers, insurers, various manufacturers, traders and common carriers



Japan
Information Technology
Services Industry
Assosiation

Japan Information Technology
Services Industry Association (JISA)

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<http://www.jisa.or.jp/>





JISA website



Seminars



ASOCIO



ASOCIO

Activities

01 Surveys and research

Members participate to create survey and research reports, and produce various statistical data

- Surveys and research reports
- Information Services Industry White Paper
- Basic statistical surveys, salary surveys, diffusion index surveys, etc.

02 Providing information

We provide timely information on JISA activities, government policies, and other business activities.

- JISA website
- JISA mail magazine (weekly)
- JISA Reports (quarterly)
- Seminars and presentations
- Publication

03 Education and training

Training courses, seminars on corporate management and ICT technologies.

- ICT College / Training for IT professionals / Skill enhancement training
- Seminars
- Symposium

04 Privacy mark certification

We conduct certification assessments of our members as a designated assessment body for the privacy mark system.



05 Communication and exchange among business executives

We've established the means for communication and exchange among business executives, the government, and related institutions.

- New year greeting party
- JISA Digital Masters Forum
- Information exchange meetings

06 International activities

We work to promote global exchange in the ICT industry.

- Bilateral meeting with China, U.S., Korea, Taiwan, Vietnam, and India.
- ASOCIO
- WCIT, WITSA, etc.

07 Regional activities

We support communication development among business executives and promote IT use in regional areas.

- Local association activities
- Promoting activities to provide more dynamism to the local areas
- Holding conferences to promote regional ties

08 Welfare for employees

We provide assistance in welfare-related matters for the employees of member companies. This includes group insurance for the member companies.

- Pensions scheme
- Life insurance scheme

09 Strengthening business fundamentals

We provide support for strengthening business fundamentals for member companies.

- Support in hiring strategy
- Group non-life insurance



New year greeting party



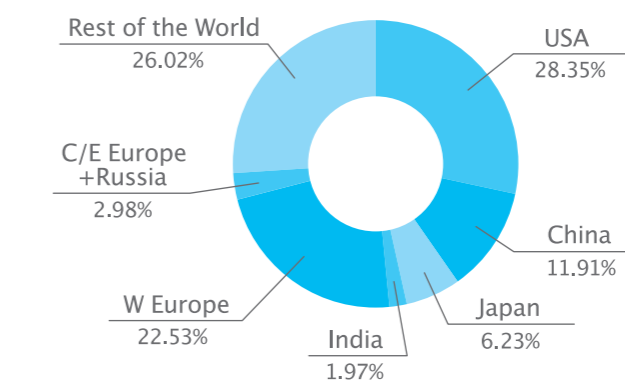
APICTA

International Activities

We support the globalization of the IT industry by conducting and participating in international events

- World Information Technology and Services Alliance (WITSA)
Established in 1987, this group consists of IT industry associations from 80 countries and territories. The member associations account for more than 90% of the global ICT market.
- World Congress on Information Technology (WCIT)
This group has held biennial inter-national conferences since 1978. Noted specialists from around the world meet for lectures and panel discussions about ICT. JISA organizes a group to participate.
- The Asian-Oceania Computing Industry Organization (ASOCIO)
This group was established in 1984 and consists of IT industry associations in the Asia-Oceania region. Many JISA member companies actively participate in several ways, one of which is by giving presentations at the annual ASOCIO ICT Summit.

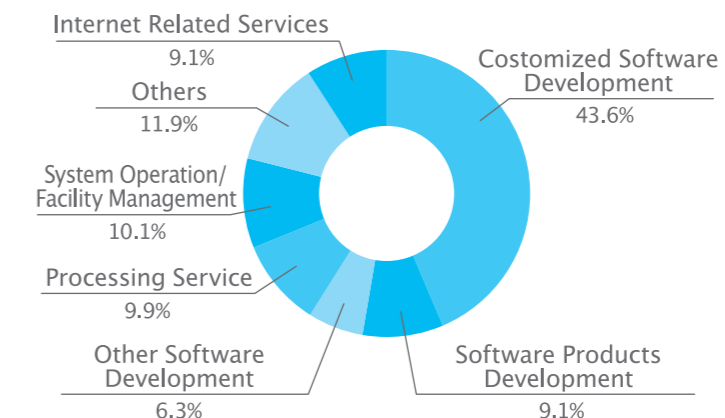
Global ICT Market Share



Source: EITO ICT Market Report 2015

According to EITO 2015, a breakdown by region shows that the U.S. accounts for 28.35% of the market, the West Europe 22.53%, China 11.91%, Japan 6.23%, C/E Europe 2.98%, and India 1.97%.

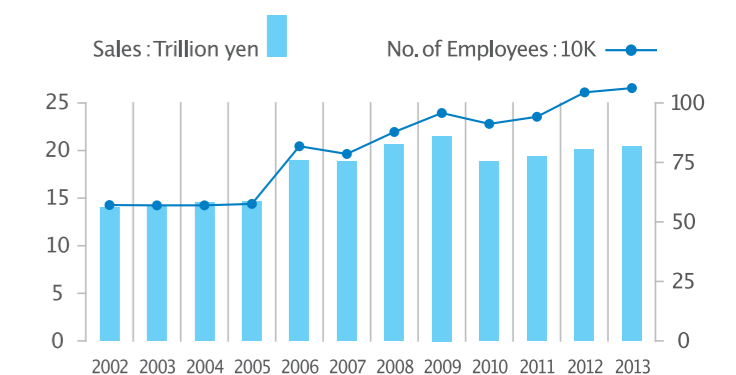
Breakdown of IT Services Industry Sales by Business Type (2013)



Source: METI "Annual Survey 2013"

A breakdown of sales by business type reveals that customized software development accounts for about half of all sales. This demonstrates that the software development to conform to customer needs is the primary type of business in Japan.

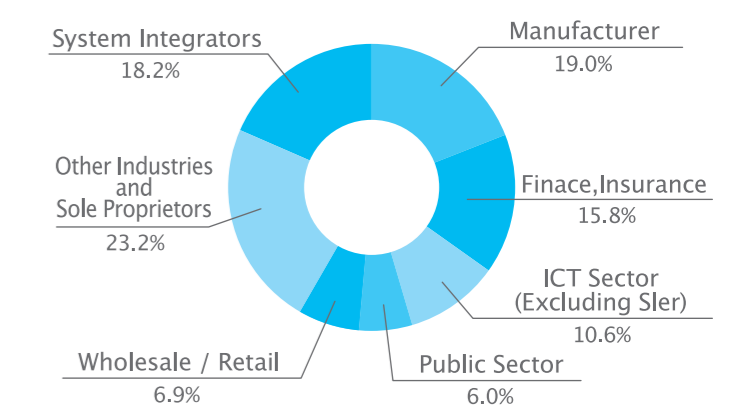
Trends of Sales and Number of Employees in IT Services Industry in Japan



Source: METI "Annual Survey 2013", Economic Census for Business Activity by Ministry of Internal Affairs and Communications

Growth in the information services industry has been steady, and in 2013 there were sales of 21 trillion yen. There has been a significant change in the industry environment in recent years due to the technological revolution and the diversification of needs. It is now the time for structural reform with the intent of facilitating further development.

Breakdown of IT Services Industry Sales by Customer Sector (2013)



Source: METI "Annual Survey 2013"

Of the contracted parties in the IT services industry, manufacture accounts for 19.0% followed by finance and insurance at 15.8%. "ICT sector" is IT services industry, and most of those are for outsourced or subcontracted work.

Data



ASOCIO