

## about jisa

### Mission

JISA aims to contribute to the sound development of the information services industry and bring about a sophisticated information society in Japan by promoting the development of information technology and infrastructure.

### Membership

JISA is composed of regular and associate members.

Total number of members is about 600.

### Regular Members

Corporations and individuals whose business relates to the information services and Internet services industries (including pure holding companies controlling such businesses), and organizations composed of such corporations.

### Associate Members

Corporations, organizations or others who agree with JISA's mission and wish to cooperate with its operations.

### Japan Information Technology Services Industry Association (JISA)

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<https://www.jisa.or.jp/e/> (English)

### JAPAN INFORMATION TECHNOLOGY SERVICES INDUSTRY ASSOCIATION



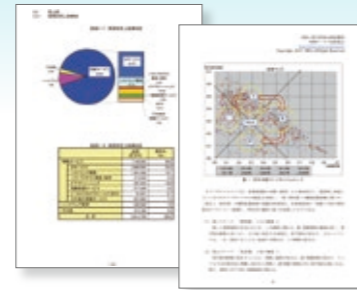
# Activities

## Surveys and research

1

Members participate to create survey and research reports, and produce various statistical data

- Surveys and research reports
- Information Services Industry White Paper
- Basic statistical surveys, salary surveys, diffusion index surveys, etc.
- Various contracted projects



## Providing information

2

We provide timely information on JISA activities, government policies, and other business activities.

- JISA website
- JISA mail magazine (weekly)
- JISA Reports (quarterly)
- Seminars
- Publication
- JISA Best Practices



## Education

3

Training courses, seminars on corporate management and ICT technologies.

- ICT College / Training for IT professionals
- IoT workshop
- Symposium
- Management seminars



## Privacy mark certification

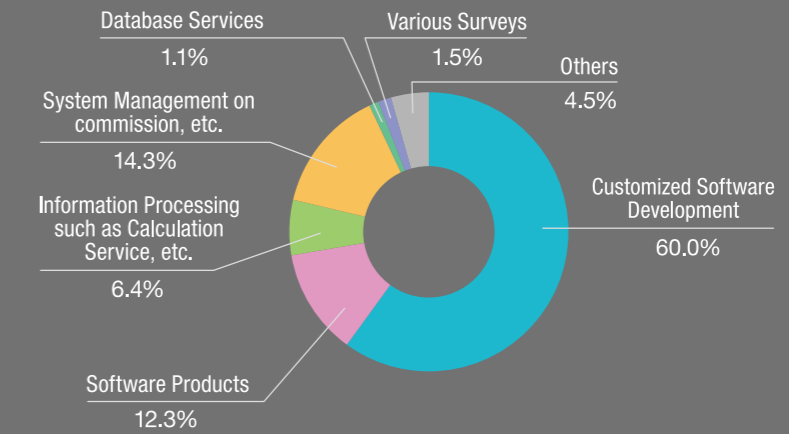
4

We conduct certification assessments of our members as a designated assessment body for the privacy mark system.

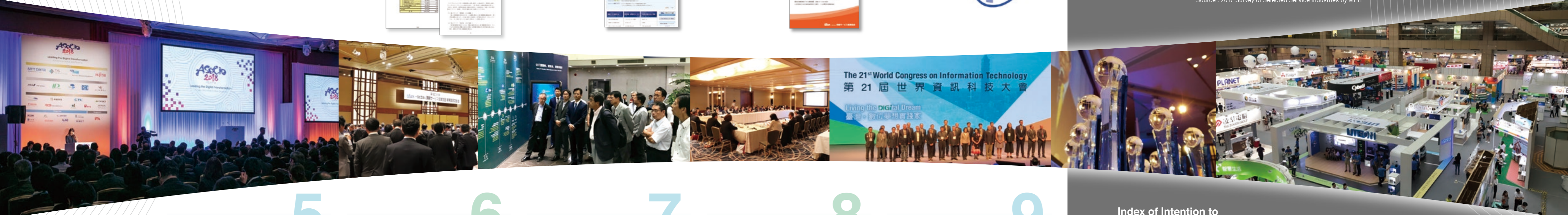


# Data

## Breakdown of IT Services Industry Sales by Customer Sector (2017)



Source : 2017 Survey of Selected Service Industries by METI



## Industry meeting and exchange

5

We've established the means for communication and exchange among business executives, the government, and related institutions.

- New year greeting party
- JISA Digital Masters Forum
- Information exchange meetings
- JISA Awards



## International activities

6

We work to promote global exchange in the ICT industry.

- Bilateral meeting with Asian countries
- ASOCIO
- WCIT, WITSA, etc.



## Regional activities

7

We support communication development among business executives and promote IT use in regional areas.

- Local association activities
- Promoting activities to stimulate more dynamism in local areas
- Holding conferences to encourage regional ties



## Welfare

8

We provide assistance in welfare-related matters for member company employees. This includes group insurance for member companies.

- Pension scheme
- Life insurance scheme



## Business fundamentals

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We provide support for member companies to strengthen business fundamentals.

- Support in hiring strategy
- Liability insurance
- Help with tax system for strengthening SMEs



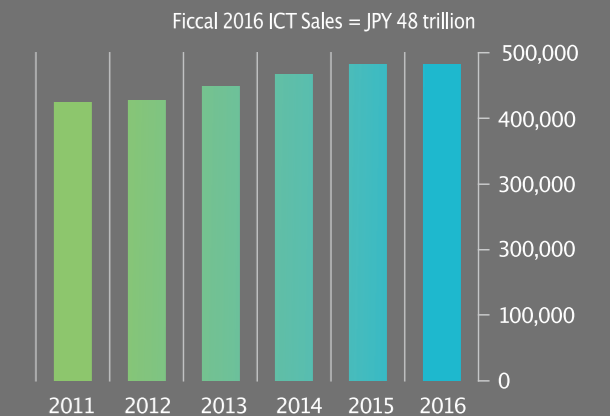
## Index of Intention to Undertake Technologies : Top 10

Technologies for which future implementation is intended as of 2018, and their rankings in 2017. The cloud, design thinking and data mining are popular.

Rank	Element Technology	Intention index	2017 intention ranking
1	Cloud data warehouse	0.601	2
2	Design thinking	0.562	6
3	Text / Mining technology	0.558	14
4	Data mining	0.554	1
5	DRM	0.541	10
6	Cloud RDBMS	0.535	5
7	SIEM	0.534	19
8	Cloud data linkage technology	0.533	3
9	Container technology	0.531	
10	IPv6	0.531	26

Source : 2018 Report on Information Technology Map in the Information Services Industry by JISA

## Scale of Japan's ICT Industry Market



Source : ICT Industry Survey 2012-2017 by MIC